

4 October 2021

AGRI'S GOT TALENT 2021 IS ABOUT HAVING FAITH

Faith Nogemane, a general worker from Wildekrans Wine Estate, Botriver became the 8th winner of Agri's Got Talent on Friday, 1 October.

Due to the Covid-pandemic, the final event was live-streamed via social media platforms for the first time ever and saw the finalists bravely battle it out with heart and soul.

Ronel Radloff from Diemersfontein, Wellington was second, and **Jack Jonas**, from CRI Citrus Foundation Block, Uitenhage, took third place.



Picture 1: Jack Jonas, Faith Nogemane and Ronel Radloff

Historically the South African agricultural sector carries a heavy burden and often gets media attention for all the wrong reasons. Against this backdrop, Agri's Got Talent (AGT) stands firm as a beacon of the human spirit and celebrates people for the fact that they are also mothers, fathers, daughters, sons, part of a community, immensely talented, and also have an opportunity to have their voices heard.

Faith who won the judges over with her performance of 'Amazulu' and 'Stand up for love' said that the event had a huge impact on her. "We learned so much in the past week, and although I was motivated to win, I was constantly aware of how talented the other finalists are."

Apart from being a singing competition, AGT is also a social development programme for agricultural workers in the fruit and wine industries. The programme is a joint venture between Hortgro, the Citrus Growers' Association, Vinpro, SATI (South African Table Grape Industry), and the Western Cape Department of Agriculture.

All the finalists received voice, stage and media training. The finalists also get make-overs (including clothes and a self-care package) and self-development workshops hosted by Procure. These workshops specifically aim to grow finalists' self-awareness and confidence, through soft skills development, such as conflict resolution, money and time management. These skills are invaluable for potential music careers but also in the work context.

If you missed the AGT finals, watch it again here: <https://fb.watch/8axyEWLT9K/>

Join the AGT family on social media: [Facebook](#) and <https://www.agrisgottalent.com/agris-got-talent-2021-top-10/>

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FAITH NOGEMANE WEN AGRI'S GOT TALENT 2021

Faith Nogemane, 'n algemene werker van Wildekrans Wynlandgoed, Botrivier, het op Vrydag 1 Oktober die 8ste wenner van Agri's Got Talent (AGT) geword.

Weens die Covid-pandemie is die landbousangkompetisie regstreeks via sosialemediaplatforms uitgesaai. Dit was die eerste keer dat die geleentheid op dié manier gehou is en het so landbouwerkers 'n geleentheid gegee

om na hul gunsteling te luister, terwyl hul werk. Die dapper finaliste het alles ingesit, maar uiteindelik het Faith met die loure weggestap.

Ronel Radloff van Diemersfontein, Wellington, was tweede, en **Jack Jonas**, van CRI Citrus Foundation Block, Uitenhage, was derde.



Picture 2: Jack Jonas, Faith Nogemane, Ronel Radloff

Die Suid-Afrikaanse landbousektor dra histories 'n swaar las en kry dikwels om al die verkeerde redes media-aandag. Teen hierdie agtergrond is AGT 'n baken vir menswees en word talentvolle landbouwerkers vereer vir die feit dat hulle ook moeders, vaders, dogters, en seuns is wat deel vorm van 'n gemeenskap. Die projek skep nie net 'n geleentheid, "om hulle stemme te laat hoor" nie, maar ook om hulle talent te ontwikkel.

Faith het die beoordelaars oorgewen met haar weergawes van 'Amazulu' en 'Stand up for love' en het gesê dat Agri's Got Talent 'n groot impak op haar gehad het. "Ons het die afgelope week so baie geleer, en hoewel ek gemotiveerd was om te wen, was ek voortdurend bewus van hoe talentvol die ander finaliste is."

Afgesien van 'n sangkompetisie, is AGT ook 'n maatskaplike ontwikkelingsprogram vir landbouwerkers in die vrugte- en wynbedryf. AGT word gesamentlik ondersteun deur die sagtevrugtebedryfsorganisasie, Hortgro, die Sitrusprodusentevereniging, Vinpro, SATI (Suid-Afrikaanse Tafeldruifbedryf) en die Wes-Kaapse Departement van Landbou.

Die finaliste het almal stem-, verhoog- en sosialemedia-opleiding ontvang. Hulle het ook 'n sessie met 'n voorkoms konsultant gehad, wat nuwe klere en 'n selfversorgingspakket insluit. Daarbenewens het Procure 'n reeks selfontwikkelingswerkswinkels gehou wat ten doel het om finaliste se selfvertroue te ontwikkel, hulle te leer om met konflik om te gaan, asook hoe om tyd en geld te bestuur. Hierdie vaardighede is nie net van waarde vir dié wat potensiele musiekloopbane oorwek nie, maar ook in die werkskonteks.

As jy die AGT-finalé gemis het, kyk dit weer hier: <https://fb.watch/8qxyEWLT9K/>

Word deel van die AGT-familie op sosiale media: [Facebook](#) en <https://www.agrisgottalent.com/agris-got-talent-2021-top-10/>

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