

# AGRI'S GOT TALENT



Press Release: 26 April 2018

## Agri's got Talent broadens horizons

Competitions such as Agri's got Talent are invaluable in the South African context as these initiatives help to build bridges between people, says Thea van Zyl organiser of Agri's got Talent 2018.

"Agri's got Talent is so much more than just a singing competition. It gives agricultural workers the chance to broaden their horizons and build new relationships. Apart from singing, the project gives participants the opportunity to develop various life skills that participants can plough back into their communities."

Entries for Agri's got Talent are currently open, but close on 15 May 2018. Agri's got Talent is a joint project between Hortgro, the VinPro Foundation and the Western Cape Department of Agriculture, and gives talented agricultural, packhouse and cellar workers in the fruit and wine industries the opportunity to win prizes and develop their singing talent. The South African Table Grape Industry is sponsoring the aftercare programme.

Anyone who can sing, and is older than 18 years, works on a farm or in a packhouse/cellar for at least three months each year can enter a sound clip. The project consists of a selection process, a week of training in singing and life skills for the top 10 finalists, as well as a gala evening during which a team of judges appoints the winner. The winner receives a cash prize and stands the chance to perform at agricultural events.

This is the fifth year of Agri's got Talent. Some of the previous winners have developed their talents with Jason Baartman (2017 runner-up) performing at the Stellenbosch Woordfees and previous winners, Ayabonga Mhobo, Armando Baartman and Neville Fortuin, that are frequent performers at events.

If you have talent – be bold, grasp this opportunity with both hands...We are looking for the next celeb, and it could just be you?

### To enter:

Send a sound clip of no more than 3 minutes: WhatsApp to 082 372 1557 or e-mail [agritalent@gmail.com](mailto:agritalent@gmail.com)  
Include the following:

- Your name and surname
- Date of birth
- Own cell phone number
- Name of farm/packhouse/cellar where you work
- Nearest town

**For all the news, pictures and action visit us:** Web: <http://agrisgottalent.com> or Facebook: [www.facebook.com/agrisgottalent](http://www.facebook.com/agrisgottalent).

**Read a recent interview with Jason Baartman here:** <https://bit.ly/2qYWoC2>

**Further enquiries:** Please contact Thea van Zyl at [thea@hortgro.co.za](mailto:thea@hortgro.co.za) or 021 870 2900



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Persverklaring: April 2018

## Agri's got Talent verbreed horisonne

Kompetisies soos Agri's got Talent bou menseverhoudinge, iets wat broodnodig in Suid-Afrika is. Só sê Thea van Zyl organiseerder van vanjaar se projek.

“Agri's got Talent is meer as net 'n sangkompetisie. Dit gee landbouwerkers die kans om hulle horisonne te verbreed en nuwe netwerke te bou. Die projek is 'n geleentheid om vaardighede op talle vlakke te ontwikkel wat deelnemers weer in hul eie onderskeie gemeenskappe kan terugploeg,” sê sy.

Inskrywings vir Agri's got Talent, die voorste sangkompetisie in die landboubedryf is nou oop en sluit 15 Mei 2018. Dié gesamentlike projek van Hortgro, die VinPro Stigting en die Wes-Kaapse Departement van Landbou, bied aan talentvolle plaas-, pakhuis- en kelderwerkers in die vrugte- en wynbedrywe die geleentheid om hul sangtalent te ontwikkel. Die Suid-Afrikaanse Tafeldruifbedryf borg die nasorgprojek.

Enigeen wat kan sing, oor agttien jaar oud is en minstens drie maande van die jaar op 'n plaas of in 'n pakhuis/kelder werk, kan inskryf. Die projek bestaan uit 'n week lange sangopleiding en lewensvaardighede kursus vir die top 10 finaliste, asook 'n gala-aand waartydens 'n span beoordelaars die wenner aanwys. Die wenner ontvang 'n kontantprys en die kans om by landbougeleenthede op te tree.

Vanjaar is die vyfde jaar wat Agri's got Talent aangebied word. Van die vorige wenners en deelnemers wat woeker met hulle talente is: Jason Baartman (verlede jaar in die tweede plek) het vanjaar by die Stellenbosch Woordfees opgetree, terwyl Ayabonga Mhobo, Armando Baartman, en Neville Fortuin, gereeld by geleenthede optree en al naam gemaak het in die vermaaklikheidsbedryf.

Dus, as jy dink jy het talent, woema en durf, gryp dié geleentheid aan ... ons is op soek na bedryf se volgende *celeb*. Dit kan dalk net jy wees?

### Om in te skryf:

Stuur 'n klankgreep van die langer as 3 minute nie na:

Whatsapp: 082 372 1557 of e-pos: [agritalent@gmail.com](mailto:agritalent@gmail.com)

Sluit ook die volgende in:

- Naam en van
- Geboortedatum
- Eie selfoonnommer
- Naam van plaas/pakhuis/kelder waar jy werk
- Naaste dorp

### Vir al die nuus, foto's en aksie, besoek:

Web: <http://agrisgottalent.com> of Facebook: [www.facebook.com/agrisgottalent](http://www.facebook.com/agrisgottalent).

Lees ook 'n onlangse onderhoud met Jason Baartman hier: <https://bit.ly/2qYWOC2>

Verdere navrae: Kontak asseblief vir Thea van Zyl by [thea@hortgro.co.za](mailto:thea@hortgro.co.za) or 021 870 2900 vir meer informasie.