

Press release

April 2019

AT AGRI'S GOT TALENT 2019 WE COMPARE APPLES AND ORANGES



At Agri's Got Talent (AGT) we like to break the boundaries. This year we are going to compare apples and oranges...or rather agri-workers in the pome and citrus industries.

In 2019 the Citrus Growers' Association (CGA) joined the competition as a sponsor, making it bigger and better. Justin Chadwick, CEO of CGA had the following to say as to why they joined the project: "For many years I have observed the growth of Agri's Got Talent, and witnessed the obvious joy and inclusivity that the competition brings. Farm workers are a treasured part of the citrus family, and recognition of their talents and contribution through Agri's Got Talent is appropriate. When CGA was approached to get involved we jumped at the opportunity – to join a well-polished, professional initiative like Agri's Got Talent is a chance in a lifetime – now let's see the talent in the citrus industry shine through."

There are currently 120 000 workers (seasonal and permanent) on citrus farms and 20 000 in pack houses. South Africa has 84 000 hectares under citrus orchards

With AGT 2019 entries on a roll, we are curious to see whether agricultural workers from the citrus, deciduous or wine grape industries sing better. With entries still open for the next six weeks, we encourage workers to take a chance and send us their sound clips. Who knows you might find yourself in the Top Ten.

This is the sixth year that this very popular competition is rocking our farmyards. Songs can be performed in any genre, so whether you're into pop, RnB, acoustic, rap or classical, Agri's Got Talent wants to hear it all.

With this fantastic opportunity you can show-off your talent, win big prizes, and also make your mark in your community. Finalists undergo a training week in Paarl where they receive intensive singing and stage training, as well as life skills coaching.

The Gala Evening will take place on 2 August 2019 at the Lord Charles Hotel in Somerset West.

TO ENTER:

WhatsApp a sound clip of no longer than 3 minutes to 082 372 1557 or e-mail: agrisgottalent@gmail.com

INCLUDE:

- Name & surname
- Date of birth
- Own cell number
- Name of farm / cellar / pack house

- Job description
- How long you have been working on the farm, in the pack house or cellar
- Nearest town

Join the AGT community and find the latest news and action on Facebook www.facebook.com/agrisgottalent or visit www.agrisgottalent.com.

ANYTHING ELSE? Please contact Carmé Naudé at carne@hortgro.co.za
Or 021 870 2900 for more information.

Agri's got Talent is a social upliftment project sponsored by HORTGRO, the Citrus Growers' Association, the VinPro Foundation, the South African Table Grape Industry, and the Western Cape Government's Department of Agriculture.



Persverklaring

April 2019

AGRI'S GOT TALENT 2019: ONS VERGELYK APPELS EN LEMOENE



By Agri's Got Talent (AGT) hou ons daarvan om die grense te breek. Hierdie jaar gaan ons appels en lemoene vergelyk ... of eerder landbouers in die kern- en sitrusbedrywe!

Met inskrywings wat reeds vir AGT 2019 inrol, is ons nuuskierig om te sien of landbouwerkers uit die sitrus-, sagtevrugte- of wynbedrywe beter presteer. Inskrywings is nog vir ses weke oop en ons wil graag landbouwerkers op plase, pakhuse en kelders aangemoedig om 'n kans te vat en in te skryf vir AGT. Stuur vir ons 'n klanksnit, en wie weet jy kan jouself in die Top Tien bevind.

In 2019 het die Sitrusprodusentevereniging (SPV) as borg by die kompetisie aangesluit, wat dit groter en beter maak. Justin Chadwick, hoof uitvoerende beampte van SPV, het die volgende gesê waarom hulle by die projek aangesluit het: "Vir baie jare het ons die groei van Agri's Got Talent dopgehou en die ooglopende vreugde en inklusiwiteit wat die kompetisie meebring, gesien. Plaaswerkers is 'n gekoesterde deel van ons landboufamilie. Derhalwe skep Agri's Got Talent die ruimte om hul talent op 'n toepaslike wyse te ontwikkel. Toe SPV genader is om betrokke te raak, het ons die geleentheid aangegryp - om by 'n professionele inisiatief soos Agri's Got Talent aan te sluit. Dit is 'n kans in 'n leeftyd - laat ons nou sien dat die talent in die sitrusbedryf deurskyn."

Daar is tans 120 000 landbouwerkers (seisoenale en permanente) op sitrusplase en 20 000 in pakhuse. Suid-Afrika het 84 000 hektaar onder sitrusboorde.

Vanjaar is die eerste keer dat die Sitrus Produsente Vereniging (SPV) as 'n borg by die kompetisie aangesluit het. Dit beteken dat AGT in 2019 groter en beter is.

Hierdie opwindende sangkompetisie wat deur die sitrus-, sagtevrugte-, wyndruif- en tafeldruif-industrieë aangebied word, is nou oop vir inskrywings. Dit is vanjaar die sesde keer dat hierdie gewilde kompetisie die plaaswerf laat dreun. Sangitems kan in enige genre gelewer word – of jy nou hou van pop, country, rock of klassieke musiek – Agri's Got Talent wil van jou hoor.

Hierdie is 'n fantastiese geleentheid om jou talent ten toon te stel, groot pryse te wen, en jou merk te maak vir jou gemeenskap. Finaliste ontvang 'n week van intensiewe sang-en verhoogopleiding, asook lewensvaardigheidsontwikkeling.

Die Gala-aand sal op 2 Augustus by die Lord Charles Hotel in Somerset-Wes plaasvind.

SKRYF SO IN:

WhatsApp 'n klankgreep van ongeveer 3 minute na 082 372 1557 of e-pos:
agrisgottalent@gmail.com

VOEG BY:

- Naam en van
- Geboortedatum
- Selfoonnommer
- Naam van plaas / pakhuis / kelder
- Posbeskrywing
- Hoe lank jy al op die plaas, in die pakhuis of kelder werk
- Naaste dorp

Sluit aan by ons AGT-gemeenskap en vind meer inligting op ons Facebookblad www.facebook.com/agrisgottalent of besoek ons webwerf by www.agrisgottalent.com.

WIL JY NOG IETS WEET? Kontak Carme Naude – carme@hortgro.co.za of 021-870-2900 vir enige navrae.

Agri's Got Talent is 'n sosiale-opheffingsprojek vir landbouwerkers en word geborg deur HORTGRO, die Sitrus Producente Verenging, die VinPro Stigting, die Suid-Afrikaanse Tafeldruifbedryf en die Wes-Kaapse Departement van Landbou.

