

Press release

April 2019

## **AGRI'S GOT TALENT 2019: Changing lives note for note**



The Vinpro Foundation is excited and proud to be part of this unique singing competition and skills development programme for agri-workers in the wine and fruit industries, which is now accepting entries.

Agri's Got Talent is the perfect stage to showcase the singing talent within our wine and fruit industries. It provides a platform whereby agri-workers can share their talent with one another, the country and who knows, perhaps even the world!

But it is so much more than just a singing competition! The Vinpro Foundation has been fortunate to experience first-hand how this competition has changed the lives of not only those who entered, but also the greater farming community surrounding the participants. We encourage all the hidden singing talents on the farms, in the cellars and pack houses to grab this opportunity with both hands and share their talents with everyone in the industry and beyond.

Our Chairperson, Mrs. Sharon February noted that: "We (The Vinpro Foundation) support this competition BECAUSE PEOPLE MATTER!"

The Gala Evening will take place on 2 August 2019 at the Lord Charles Hotel in Somerset West.

### **TO ENTER:**

WhatsApp a sound clip of no longer than 3 minutes to 082 372 1557 or e-mail: [agrisgottalent@gmail.com](mailto:agrisgottalent@gmail.com)

### **INCLUDE:**

- Name & surname
- Date of birth
- Own cell number
- Name of farm / cellar / pack house
- Job description
- How long you have been working on the farm, in the pack house or cellar
- Nearest town

Join the AGT community and find the latest news and action on Facebook [www.facebook.com/agrisgottalent](https://www.facebook.com/agrisgottalent) or visit [www.agrisgottalent.com](http://www.agrisgottalent.com).

**ANYTHING ELSE?** Please contact Carmé Naudé at [carme@hortgro.co.za](mailto:carme@hortgro.co.za)  
Or 021 870 2900 for more information.

Entries close at the end of May so be sure not to miss this amazing opportunity!

Agri's got Talent is a social upliftment project sponsored by HORTGRO, the Citrus Growers' Association, the **Vinpro Foundation**, the South African Table Grape Industry, and the Western Cape Government's Department of Agriculture.

